FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031911-A **Type of Permit:** FILMING **Release Date:** 09/29/2010

Production Company TOOL OF NORTH AMERICA

Insured Company Name TOOL OF NORTH AMERICA
Contact Phone No. 1 310-453-9244
Contact Phone No. 2
Fax 310-453-4185
Address 2210 BROADWAY
SANTA MONICA, California 90404

Production Title PROGRESSIVE INSURANCE

Type of Production Commercial - Standard

Producer Joby Ochsner

Director Erich Joiner

1st AD Kevin Brady

Production Manager Peter Sprouse

FilmL.A. Coordinator Adrian Fayad

Location Manager Dave Ferdig
Primary Phone Office - 310-453-9244
Secondary Phone Mobile - 818-398-3271

Location Assistant Dave Ferdig
Primary Phone Mobile - 818-398-3271
Secondary Phone

Fees

Posting 1200	$276.00
Notification Charge	$155.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$76.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00

Total Permit Fee $1,219.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00031911-A	**Location Manager**	Dave Ferdig
Production Company	TOOL OF NORTH AMERICA	Primary Phone	Office - 310-453-9244
Insured Company	TOOL OF NORTH AMERICA	Secondary Phone	Mobile - 818-398-3271
Production Title	PROGRESSIVE INSURANCE		

Location Address 1500 Colorado Blvd, Los Angeles, CA 90041

Location Type Restaurant

Film Dates 9/30/2010 - 9/30/2010 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
20100928174633.pdf
TOOL OF NORTH AMERICA. COLORADO.pdf
EAGLE ROCK LOT.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	48
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
Extras	15
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue; Camera and lights on sidewalk.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 565 **Grid:** B6

Approvals

LOS ANGELES POLICE DEPARTMENT	Mark Preciado
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	David Chanquin
FILMLA. CLOSURES	Donna Washington
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	ReyRonald Pineda

Coordinator Note 1 PARK MONITOR REQUIRED FOR GATE AT EAGLE ROCK FIGUEROA LOT. 9/30; 0500-0700 HOURS.

CREW PARKING AT LOT ON 9/30; 0500-1900 HOURS.

Coordinator Note RIDER A - RELEASES LOCATION

Parking

Base Camp
Location Type : Location
Street : Location & posted area

Crew Parking
Location Type : LA City Park
Street : Eagle Rock Rec Center

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Summary Information — Location

Location 1 of 1

Permit Number	F00031911-A	**Location Manager**	Dave Ferdig
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Production Title	PROGRESSIVE INSURANCE		

Posting "No Parking" signs 1)S/S of Colorado Blvd from 1500 W. Colorado Blvd going 300 feet in each direction
2) E/S of Floristan Ave from Colordao Blvd going south for 450 feet

Approximate Footage 901 - 1200 **Log Number** 4345

Date(s) 9/30/2010 to 9/30/2010 **Time(s)** 00:00 to 00:00

Lane / Full Closure S/S CURB LANE COLORADO BLVD., LOLETA AVE - DAHLIA AVE

Approximate Footage 0 - 300

Date(s) 9/30/2010 to 9/30/2010 **Time(s)** 05:00 to 19:00

NOT A PERMIT

Permit #EQD031911-A

Appointment of Beautiful Day Permits
As Authorized Agent and Representative

I certify that I am a representative of TOOL OF NORTH AMERICA ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 9-28-10

TOOL OF NORTH AMERICA
Name of Principal

By: [signature]
Representative's Signature

DAVID S. FERRIS
Print Representative's Name

LOCATION MANAGER
Representative's Title

2210 BROADWAY
SANTA MONICA, CA 90404
Principal's Address

818 398 3271 / 310-453-9244
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

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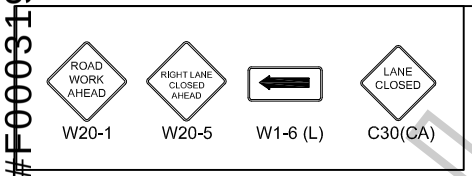
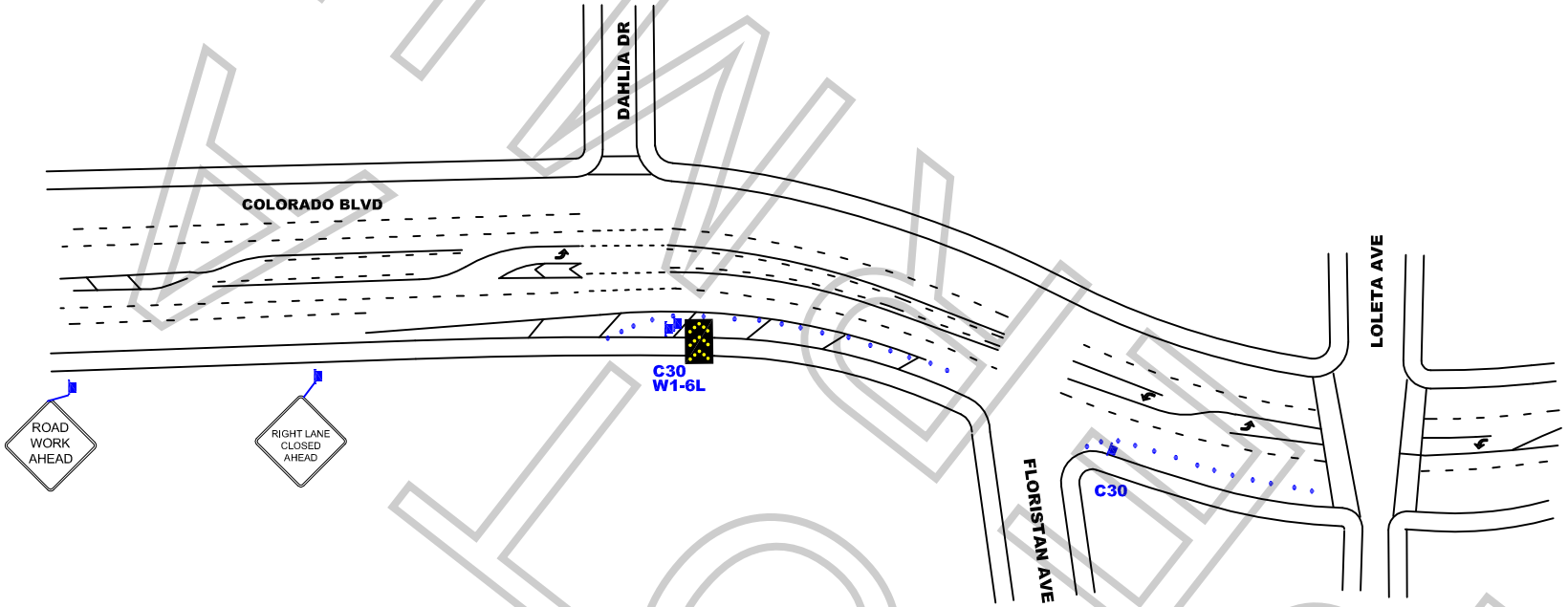
Permit #F00031911-A



TOOL OF NORTH AMERICA
"PROGRESIVE INSURANCE"

FILM L.A.:
ADRIAN FAYAD



WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS

1. DATE/TIME: 9-30-10 FROM 05:00 HOURS TO 19:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRIDADE COMPANY.
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775 * Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ
Traffic control plan is drawn per MUTCD & 2009 Work Area Traffic Control Handbook

TRAFFIC CONTROL FOR:	PROJECT LOCATION:	LOCATION CONTACT:
TOOL OF NORTH AMERICA "PROGRESIVE INSURANCE"	COLORADO BLVD FROM DAHLIA DR TO LOLETA AVE CITY OF LOS ANGELES, CA	MICHAELA WRIGHT OFFICE #: 626.934.1280

REV#	DATE	REVISION DESCRIPTION

FILMLA

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

NOT A PERMIT

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- OK to have crew parking at Eagle Rock Figueroa Lot.
- A gate monitor is required to open the gate at the Figueroa Lot.
- OK to have breakfast catering at Figueroa Lot.
- The company is responsible for all generated trash.
- Company must leave area clean after leaving Figueroa Lot.
- Company must lock the gate once all vehicles leave the premise.
- Company is approved to have 65 crew vehicles on premise.
- Production vehicles are not allowed to park at Eagle Rock Figueroa Lot.

F-31991
TOOL OF NORTH AMERICA – PROGRESSIVE INSURANCE (EAGLE ROCK FIGUEROA LOT)

NOT A PERMIT